



Michel Dion, the Director General of the Initiative for Sustainable Aviation Technologies™ (INSAT) is pleased to announce the appointment of Lyne Guay CPA as Director of Finance. Seasoned leader with more than twenty-five years of experience at strategic positions in private and public companies of various sizes and fields, in not-for-profit organizations as well as in public-private partnerships. Beyond her strong capabilities in strategy and operational and financial management, she is recognized as a solution-oriented leader capable of managing complex environments with multiple partners.

Between 2018 and 2023, Lyne served as Chief Financial Officer of the ENCQOR 5G Public-Private Partnership. This revolutionary program with a budget of \$416 million brought together the Government of Canada (ISED), the governments of Quebec (MEIE) and Ontario, as well as five multinational companies. The mission of the program, which concluded in 2023, was to fund 5G research and innovation projects for approximately 1000 SMEs in Ontario and Quebec. As a pioneer in the management of this type of project, Lyne was involved in the management of all strategic and operational phases from the implementation to the end-of-program reporting and especially in the financial management.

Lyne continues her devotion to the innovation ecosystem by serving as Treasurer and Chair of the Finance and Audit Committee of Association pour le développement de la recherche et de l'innovation du Québec (ADRIQ) and by serving on the Board of Directors of ENCQOR Innovation.