



Initiative for sustainable  
aviation technology

Supported by

Innovation, Science and Economic  
Development Canada



\*Initiative for Sustainable Aviation Technology™

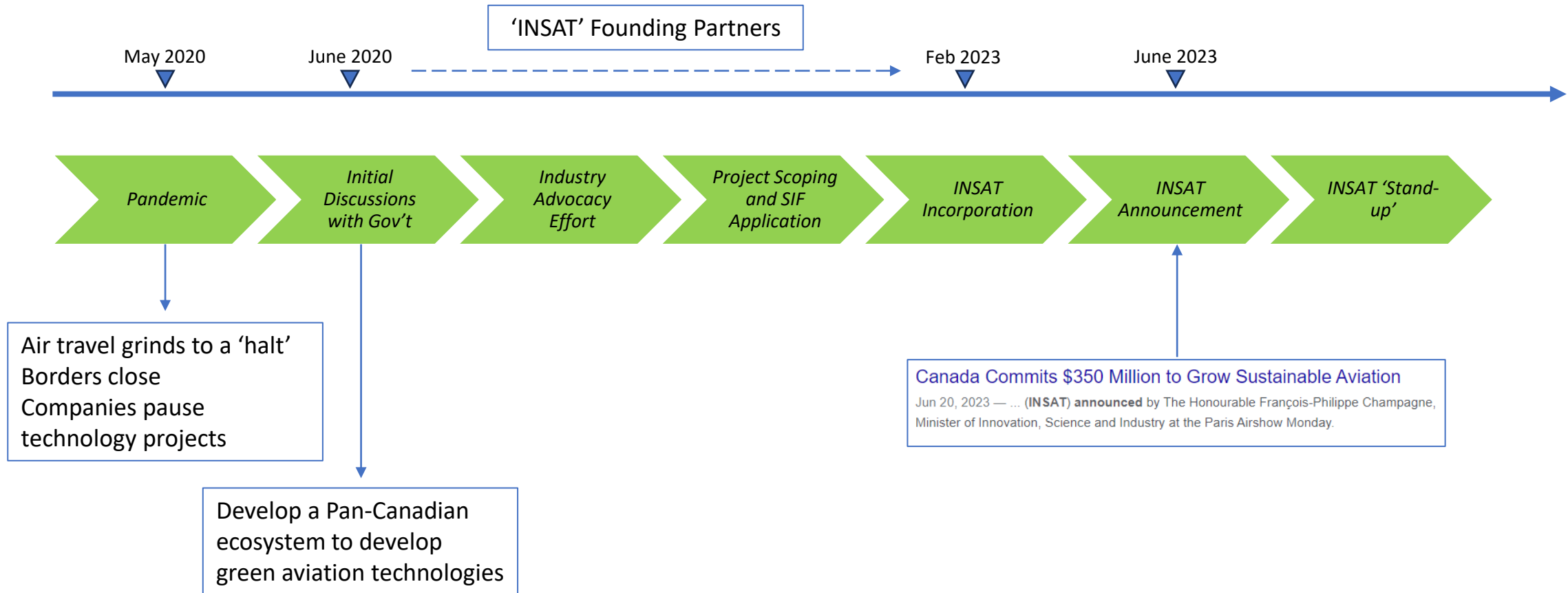
\*\*Initiative pour une technologie aéronautique durable™



Canadian Hybrid Electric Prototype

INSAT Proprietary Information

# Genesis and Timeline to INSAT



# Executive Summary

On June 19, 2023, the Canadian Government announced a \$350M investment into a national sustainable aviation innovation network

INSAT was created to administer and allocate these funds

INSAT will fund eligible sustainable aviation technology projects in Canada

Projects must include at least two collaborators (industry and/or academic); one of which must be an SME\*

Technology range: TRL 3-7 (TRL 2 in exceptional cases)

Funding level: up to 40% of eligible costs (up to 50% in exceptional cases; up to 100% for academic collaborators)

Governance structure: independent, transparent and scalable

\*SME means small- and medium-sized enterprise(s) with less than 500 full-time employees

# Opportunity

Global 2050 targets for mitigated CO2 growth to benefit climate change

Air travel growth is outpacing aircraft emissions improvements

ICAO predicts global aviation emissions could triple by 2050

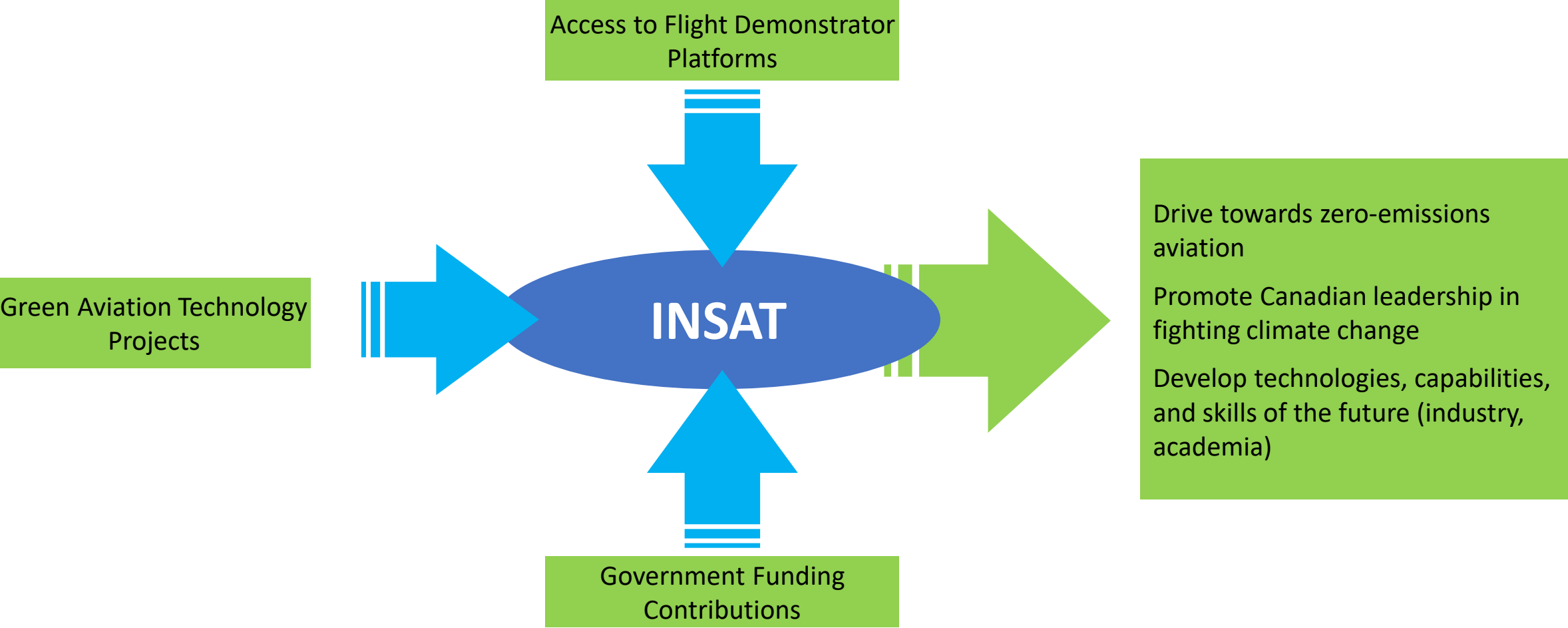
A paradigm shift is needed through technology injection, clean fuels, and operational improvements

Canada can be a leader, with a diverse aerospace sector, a wealth of natural resources, and world-class talent

Success is tied to a strong industry-led partnership with government to unlock the full potential of Canada's strengths



# *Expedite Aviation to Net-Zero Emissions*



**Mission: Coordinate and accelerate the development of green aviation technologies in Canada**

# Founding Members & INSAT Accessibility

## Founding Members



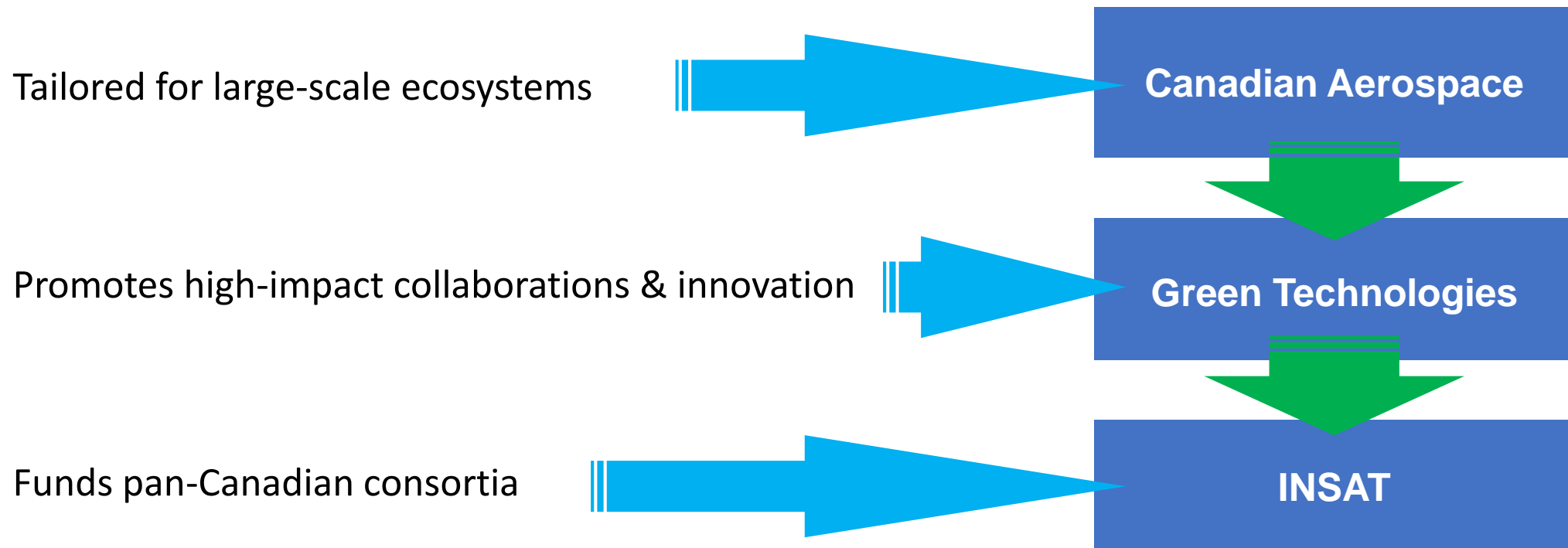
## Interim Operations

The founding members on INSAT's interim board and tasked to stand-up operations

The interim board will transition to a permanent board as soon as practical, at which time operations will become independent of the founding members

**Permanent Operations: founding members become regular members without special privilege; INSAT is accessible to the entire Canadian aerospace ecosystem**

# SIF Stream 5 – National Ecosystems



# Pillars for a Pan-Canadian Ecosystem

## INSAT Pillars

1

2

3

4

Hybrid/Alternate  
Propulsion

Aircraft Architectures  
& Systems

Clean Fuels Transition  
(SAF, Hydrogen)

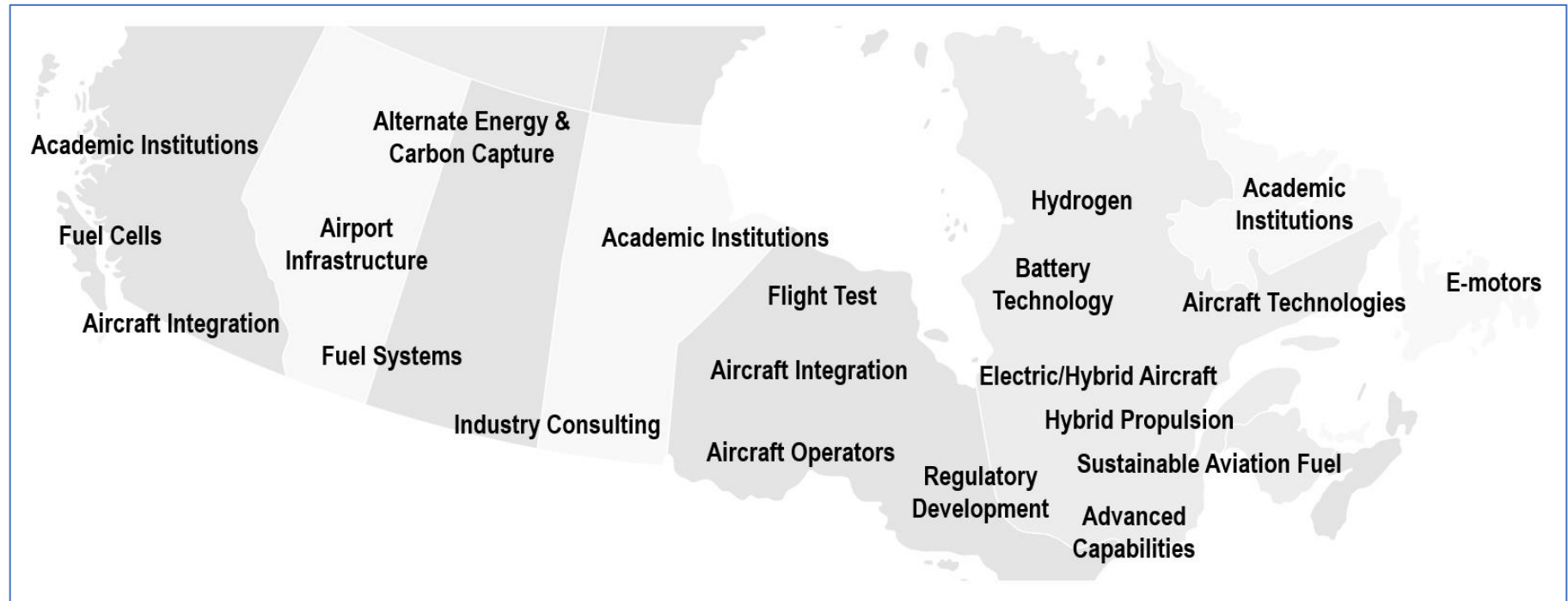
Infrastructure &  
Operations

Investment/Support

Collaboration

People/skills

Intellectual Property







*NRC Hybrid-Electric Aircraft Test-bed*

***Key words:***

***Sustainability***

***Roadmap to Net-Zero  
emissions***

***Vision*** - To expedite Canadian aerospace towards environmental sustainability

***Mission*** - To coordinate and accelerate the development of green aviation technologies in Canada

# Sectors/Collaboration

Aerospace products and services

Airlines and airports

Conventional aviation and  
Advanced Air Mobility.

In conjunction with adjacent  
sectors such as transportation,  
energy, and IT



# Objectives / Outcomes

## **Accelerate towards net-zero emissions aviation**

### Technology development:

- IP generation leading to novel product and services

- Canadian multi-sectoral technology base development

### Ecosystem development:

- Cross-industry and academia-university collaborations

Job creation, retention and attraction

Skills development, retention and attraction

Strong supply chain

Economic growth

Canadian leadership in the fight on climate change

# Crossover Innovation

---

Transportation, energy and IT:

- Electrification of transportation

- Electric- and hybrid-electric propulsion

- Sustainable energy and fuels

- Hydrogen technology development

- Certifiable batteries

- Artificial Intelligence for aerospace

- Etc.



# Building a Canadian Ecosystem to drive sustainable aviation R&D

## INSAT Pillars

1

### Hybrid/Alternate Propulsion

- New thermal cycles
- Hybrid-electric propulsion
- Electric powertrains
- Battery and fuel-cell systems
- New propulsion configurations

2

### Aircraft Architectures & Systems

- Aircraft configuration and aerodynamics
- Systems architecture for efficient aircraft
- Electrification of systems
- Lightweight structures and design
- Simulation and designs
- Green manufacturing

3

### Clean Fuels Transition (SAF, Hydrogen)

- Sustainable aviation fuels (SAF)
- Hydrogen fuel
- Other alternative fuels
- Liquefaction and compression of hydrogen

4

### Infrastructure & Operations

- Airport infrastructure
- Hydrogen transport & storage
- Hybrid testing facilities development
- Operations automation
- Artificial intelligence

## Technology Integration & Environmental Impact



# INSAT Activities

1. Technology Projects:
  - 1.1 Technology Development
  - 1.2 Access to Flight Demonstration Platforms
  - 1.3 Environmental Assessment
  - 1.4 Commercial Applicability and Potential
2. National Ecosystem Development:
  - 2.1 Outreach Activities
  - 2.2 Skills Development
  - 2.3 Small Enterprises Outreach and Mobilization
3. INSAT Administration and Operations

# INSAT Entity

Not-for-Profit entity

Director General + five Directors

Board of Directors (BoD)

BoD Sub-Committees

Strategy

Finance

Business Development

HR / Governance

IP / Legal

Independent Project Selection  
Committee



# Membership

Organization Size	Enterprise	University/College Research Centres
Very small (under 10)	\$250	\$250
Small (10-500)	\$500	
Intermediate (500-1000)	\$2500	
Large (>1000)	\$5000	
Associates (free)		



# Conditions for Projects

The Main Applicant must become a INSAT Member

The project criteria:

- Step toward net-zero emissions aviation

- Realistic path toward commercialization

- TRL range 3-7

- Result in at least an increase of one TRL

- Involve at least one SME

- Maximum three years in duration

***NOTE: No single project is expected to deliver  
Net-Zero***

# INSAT Grant Parameters

Maximum eligible expenses : 20M\$

Re-imburement level: up to 40%

Overhead on salaries: ceiling of 55%

Governmental stacking limit: 75%

Maximum project duration: 3 years

Expenses must be incurred in Canada except for equipment (conditions and limits apply)

INSAT membership compulsory

Service fee of 4% apply to funded projects



# Selection Criteria

---

Ability to deliver and implement

Applicants and Governance

Technical Content

Work Breakdown Structure

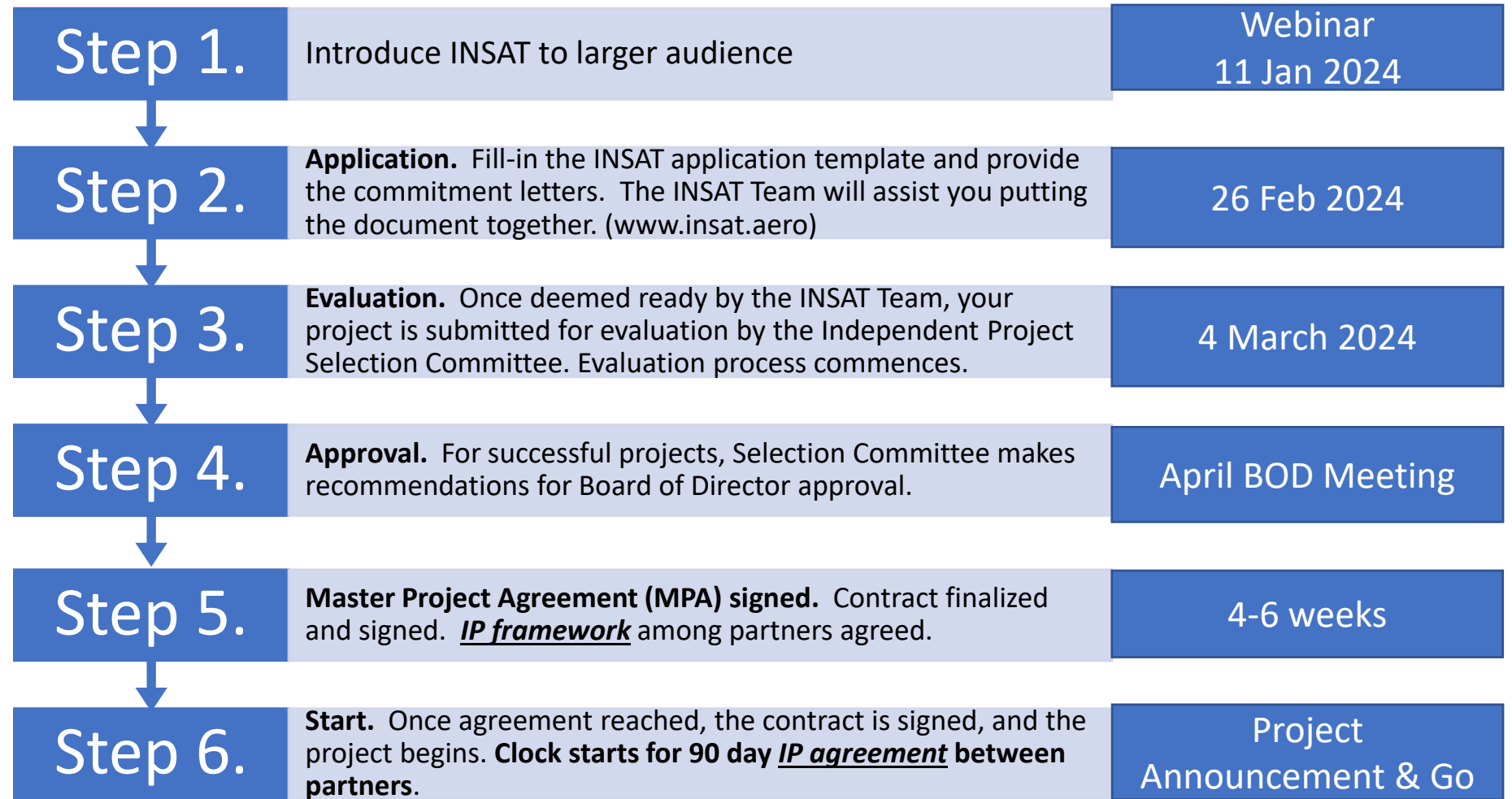
IP Strategy

Alignment with INSAT raison d'être

Accelerate technology for Net-Zero

Benefits to Canadian Ecosystem

# Steps



Project Selection Committee convenes 4 times a year

# INSAT Project Submission Template

## **Main body**

- Executive Summary
- Applicants
- Technical Description
- Work Breakdown Structure
- Governance
- IP Strategy
- Expenditures and Contributions Breakdown
- Benefits

## **Annexes**

- Letters of commitment (one per partner involved, including other funding organizations)

# INSAT Responsibilities

The INSAT Team has the responsibility to:

- Ensure that projects are eligible and meet INSAT requirements

- Perform a basic due diligence on the project teams

- Assist the project teams developing of their proposal

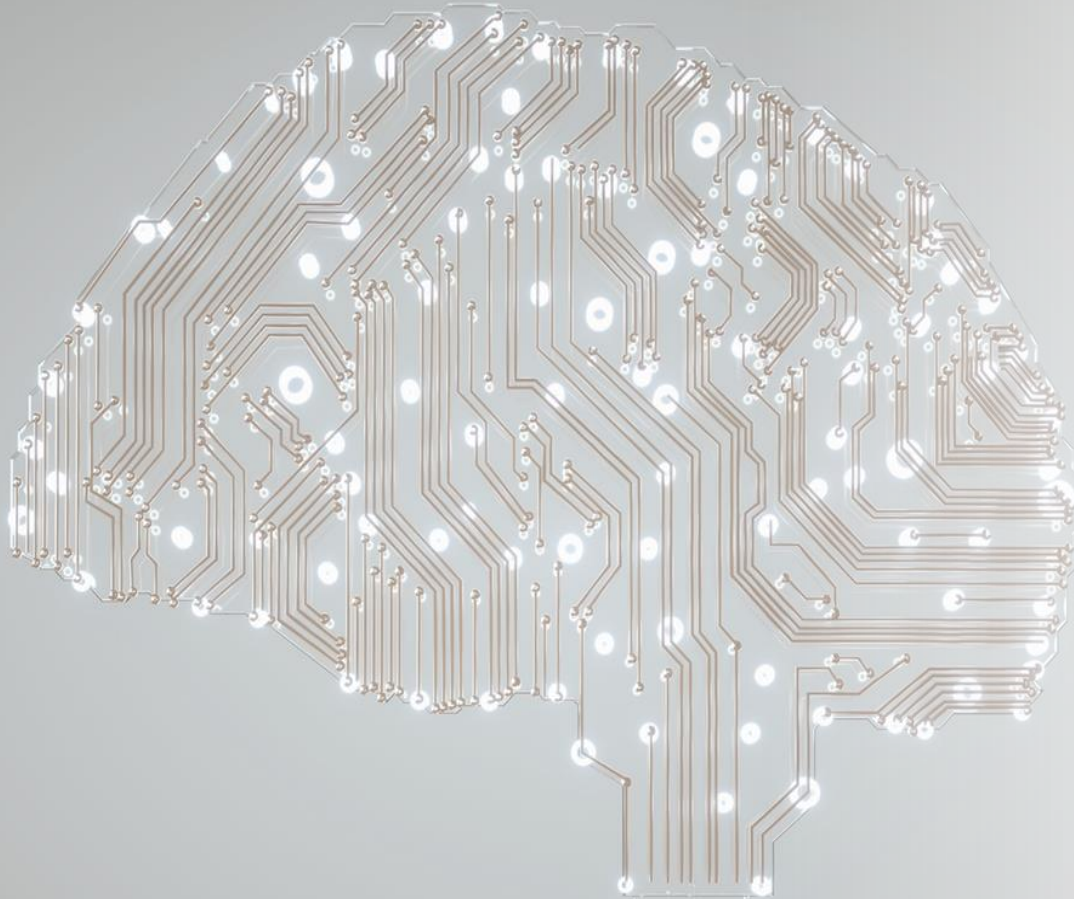
- Ensure the eligible costs are reasonable

The Evaluation Committee is independent from the BoD and the INSAT Team.

The Evaluation Committee makes funding approval recommendations to the BoD.



# INSAT Projects IP



Objective – Ensure participants can implement results to have impact on net-zero emissions targets:

- Plan for intellectual property assets use

- Protect their innovations

- Develop an IP strategy that is aligned with their business.

IP Requirements:

- The parties have an agreement that addresses ownership/access of IP assets generated during a project.

- General IP Framework must be in place at contract signature.

- Formal IP agreements must be put into place 90 days after contract signature.

- No expenditures will be refunded in the absence of formal IP agreements.**



# Support and Contact Information

(under construction)

Email

[info@INSAT.aero](mailto:info@INSAT.aero)

Website

[www.INSAT.aero](http://www.INSAT.aero)

LinkedIn

[INSAT Aero](#)



# Questions submitted pre-webinar

	Question	Answer
1	When is the next application deadline?	March 4, 2024
2	Can a research center be a lead applicant?	Yes (non-governmental research center), at a minimum one of the partners must be an SME
3	What is the minimum duration of a project?.	There is no minimum. Maximum is 3 years.
4	What are the eligible expenses?.	Will be communicated outside the webinar.
5	Number of partners per project?.	Minimum of 2. One must be an SME.
6	Partner commitment ratio?	Expectation that partners are committed, and not “in name” only
7	What is the minimum project size (\$)?	There is no minimum
8	Will partner assistance/support be provided (networking, finding partners, etc.)?	INSAT can assist with this support, through member connections, ecosystem networking
9	What is the process and timeframe between submission and start of work? What is the calendar?	Discussed in the presentation
10	When will the forms for the 4 components be available?	They are already on the Website
11	How can I become a member?	INSAT is working to have membership through the INSAT.aero website. It is not currently available.
12	Do I need to be a member to submit a project?	Yes.
13	MPA (Master Project Agreement): is it possible to know/see the contract before deciding to submit a project?	The MPA is in final iteration and can be provided in some form once available.



# Thank you

Pictures are from the PowerPoint stock images, except:

Slide 1 – Pratt & Whitney Canada

Slide 9 – NRC